

E-STORY TRAINING PACKAGE ON MEDIA LITERACY

April, 3rd-7th, 2017

Universidad Internacional de la Rioja

Avenida de la Paz, 137. Logroño (Spain)

Before you arrive...

Participants are expected to bring one proposal of documentary focused on wine (for instance: wine & culture, wine & family, wine as a touristic resource, wine and Europe, wine & gastronomy...)

Every team will later chose one of those topics in order to develop their short documentary. Scenes will be recorded on scenarios provided by UNIR team: contemporary wineries, historical wine vaults, restaurants, typical taverns...

As a result of the training sessions, participants should elaborate a teaching unit involving or based on the competences and knowledge assimilated during the seminar.

Programme

Monday, April the 3rd

TIME	TOPIC	DESCRIPTION
10:00-11:00	Inauguration and Greetings from UNIR & Rioja authorities	
11:00-12:30	Keynote Speak: Teaching with Audio-visual Media	Inaugural session on how teaching with audio-visual texts is different than teaching with written texts. Special focus will be placed on 'flipped classroom' strategies.
12:30-14:30	Debate: Using audio-visual media to teach History.	Participants are invited to share their experiences on teaching with audio-visual media and their perspectives on the issue.
14:30-15:30	LUNCH	Provided by UNIR
15:30-16:45	Introduction to Mass Media Theory: manipulation and effects	This session deals with the processes of manipulation of reality by the media and how they can shape perceptions of reality. Special focus will be place on critical analysis of digital & audio-visual media.
16:45-18:00	Basics of documentary techniques	Participants will reflect on the characteristics of the non-fiction genre through scenes of classic and contemporary examples. In addition, locations for their documentary recording will be shown.

Tuesday, April the 4th

TIME	TOPIC	DESCRIPTION
10:00-11:00	Use of Audacity	Tutorial on the use of audio editing software
11:00-12:00	Uso del Lightworks, montaje de reportajes	Tutorial on the use of video editing software
12:30-13:00	COFFEE BREAK	
13:00-14:30	Editing a news report	UNIR will provide footage from some current event. Each participant should elaborate (editing and voicing over) a piece of news for television



		from different perspective (or biases). Assistance will be provided by a technical tutor
14:30-15:30	LUNCH	Provided by UNIR
15:30-18:00	Editing a news report.	Video editing and voicing over continues after lunch

Wednesday, april the 5th

TIME	TOPIC	DESCRIPTION
10:00-14:30	Documentary video recording	Three groups will be set up. Every group will record a documentary on the locations suggested by UNIR. Every group edits their documentary. UNIR tutor will provide assistance
14:30-15:30	LUNCH	NOT provided by UNIR.
15:30-18:00	Documentary video recording	Three groups will be set up. Every group will record a documentary on the locations suggested by UNIR. Every group edits their documentary. UNIR tutor will provide assistance

Thursday, april the 6th.

TIME	TOPIC	DESCRIPTION
10:00-11:00	Use of Youtube editor	Tutorial on the use of Youtube video editing
11:00-11:30	COFFEE BREAK	
11:30-14:30	Editing of news report and documentary	In this slot participants will finish their news reports and their documentaries. UNIR tutors provide technical assistance
14:30-15:30	LUNCH	Provided by UNIR
15:30-18:00	Debate on news reports and documentaries	After the projection of each news report, debate will follow on their bias. Assistant will have to guess and argue every report bias. After that, documentaries recorded by the participants will be also projected. Possibilities of how to apply this work on the classroom will follow

Friday, april the 7th

HORARIO	ACTO	RESPONSABLE
10:00-12:00	Teaching units presentations	Every assistant explain the idea for a teaching unit, and shares how will he put into practice the competences and knowledge acquired in this training
12:00-13:00	Closing ceremony	
13:00-15:30	LUNCH	Provided by UNIR